



# Windermere, Bowness and Troutbeck Bridge - This is our Community Plan

Windermere Town Council - Sept  
2009; Updated Feb 2011; Oct  
2012



# WINDERMERE BOWNESS & TROUTBECK BRIDGE COMMUNITY PLAN

See final page for full partner names and priority grading

HOUSING					
Ref	Issue	Actions Desired	Potential Partners	Time-scale	Progress October 2012
1.1 😊	Availability of affordable homes to satisfy immediate and longer term need.	<ul style="list-style-type: none"> <li>• Work with appropriate partners to identify potential sites suitable for future development.</li> <li>• Ensure planning legislation reflects this need.</li> <li>• Seek route to increase salary levels to address low pay rates.</li> </ul>	LDNPA SLDC South Lakes Housing LSP CSP Local Delivery Board	5/10 years	Consulted with Cumbria Rural Housing Trust (CRHT) and working with them.
1.2 😊	Availability of homes for local residents.	<ul style="list-style-type: none"> <li>• Ensure efficient monitoring of occupancy changes within designated locally occupancy properties to ensure legitimate residency.</li> <li>• Seek route to ensure that all local occupancy clauses retained in perpetuity.</li> </ul>	SLDC LDNPA	5/10 Years	A number of houses built. Supported planning applications.
1.3 😊	Extending provision of property for local use in perpetuity	<ul style="list-style-type: none"> <li>• Work with existing housing trusts</li> <li>• Establish housing trust if appropriate.</li> <li>• Support investigation of scheme to 'reward' those buying/owning 2<sup>nd</sup> home for 'buy to let local'.</li> <li>• Support investigation into opportunity for 2<sup>nd</sup> homes used for holiday letting to require planning approval.</li> <li>• Support schemes to increase council tax for non occupied properties for reinvestment into local housing provision.</li> <li>• Seek update from empty homes officer</li> <li>• Investigate/lobby for grants to enable empty homes to be improved for renting.</li> </ul>	Housing Trusts South Lakes Housing National Trust CCC Community Groups	5/10 Years  Spring 2012	Town Council talked with Empty Homes Officer about property identification. Looking for signs of empty homes to assist EHO. Support of CRHT. SLDC grants available. Councillors actively looking for empty properties.

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TOILETS					
Ref	Issue	Actions Desired	Potential Partners	Time-scale	Progress
2.1 😊	Maintaining provision of existing toilet facilities	<ul style="list-style-type: none"> <li>Find routes to reduce costs of maintaining public toilets.</li> <li>Introduce pay to use.</li> <li>Introduce paid advertising within facilities.</li> <li>Attract local sponsorship.</li> </ul>	SLDC Commercial operators Local businesses Hospitality providers Charitable trusts	0/2 Years	BWCCT, WTC working together on delivery of same.
2.2 😊	Quality and availability of toilets for public use.	<ul style="list-style-type: none"> <li>Identify café, pubs, cinemas etc willing to provide toilet facilities for wider public use.</li> <li>Investigate opportunity to financially reward businesses extending toilet provision to wider public use.</li> <li>Investigate creation of a social enterprise remitted to maintain and extend provision of public toilets.</li> <li>Investigate opportunity for public/private/third section partnership operation of key public toilet facilities.</li> </ul>	SLDC LDNPA Local businesses Hospitality providers	0/2 Years	Concentrating on full toilet provision. 4 facilities refurbished, 4 others to follow when funds allow.
2.3 😊	Vandalism to toilet facilities.	<ul style="list-style-type: none"> <li>Investigate provision of vandal proof and easy to clean toilets:</li> <li>Investigate feasibility and effectiveness self cleaning toilets</li> <li>Upgrade to Stainless Steel unisex cubicles if appropriate.</li> <li>Obtain and implement of best practice from elsewhere</li> <li>Improve lighting.</li> </ul>	Police SLDC Private contractors	0/2 Years	Concentrating on better managed and supervised toilets within Social enterprise plan. Security provision being looked at.
2.4 😊	Cleanliness of facilities	<ul style="list-style-type: none"> <li>Facilitate locally based cleaning and maintenance contract providing more regular attention.</li> <li>Establish community based administration to engage local ownership of delivery opportunity</li> <li>Provide clean pay to use toilets open to meet local and tourist needs by partnership working.</li> <li>Reduce cost of service to rate payer by seeking sponsorship.</li> <li>Challenge SLDC to maintain revenue payments to provide support for strategic toilets</li> </ul>	SLDC LDNPA  SLDC BWCCT WTC	0/2 Years  Ongoing	Concentrating on better managed and supervised toilets within Social enterprise plan. New cleaning contractors appointed and working well.

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PARKS, SPACES AND LEISURE					
Ref	Issue	Actions Desired	Potential Partners	Time-scale	Progress
3.1 😊	Increase in 'Civic Pride'.	<ul style="list-style-type: none"> <li>Encourage wider understanding of positive impact of reengagement of civic pride.</li> <li>Develop scheme to encourage return of Civic Pride within the community.</li> </ul>	SLDC Civic Society WTC Voluntary Sector	0/2 Years	Community groups have provided planted beds and clock arch at Library Gardens installed by another group. More work required to re-engage Civic Pride momentum. Food group planting in community. Britain in Bloom engaging more people. CVS website for volunteers.
3.2 😊	Lack of pride in our parks and open spaces.	<ul style="list-style-type: none"> <li>Encourage creation of community groups to care for/monitor the parks and floral displays.</li> <li>Creation of 'friends of...' for open spaces.</li> </ul>	SLDC CCC Local businesses Schools Community Groups	0/2 Years	Advisory group for Langrigge Play Area established. Investigation of 'Friends of.... Groups'.
3.3 😞	Limited access to water fountains in key public spaces.	<ul style="list-style-type: none"> <li>Develop schemes to reinstate/provide new facilities to meet growing demand.</li> <li>Approach UU for water fountain restoration at The Glebe.</li> <li>Examine the possibility of water fountains in refurbished toilets.</li> </ul>	LDNPA SLDC CCC Commercial operators United Utilities	0/10 Years	Investigation shows reinstatement not possible.
3.4 😊	Lack of awareness of the unique selling points of our local parks and associated facilities	<ul style="list-style-type: none"> <li>Improve informational signage.</li> <li>Promote individual facilities.</li> <li>Develop a 'recreational spaces' leaflet.</li> <li>Clearly Identify 'spaces to do', i.e relax; play; picnic; exercise for different age groups.</li> </ul>	Local businesses SLDC Chamber of Trade	0/2 Years	SLDC applied for Heritage grant for The Glebe – supported by WTC.
3.5 😊	Need to satisfy demand for allotment facilities	<ul style="list-style-type: none"> <li>Identify space suitable for                             <ul style="list-style-type: none"> <li>Allotments</li> <li>Community growing projects</li> <li>Community gardens</li> <li>Garden share schemes</li> </ul> </li> <li>Identify routes to effect delivery.</li> </ul>	SLDC CCC National Trust	0/2 Years	Orrest Drive up and running – 14 plots. Some garden sharing.
3.6	Build on Success of Windermere	<ul style="list-style-type: none"> <li>Introduce signage to promote successes in 'Cumbria in</li> </ul>	Commercial Businesses	0/2 Years	Prize winner signs

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😊	in Bloom/Britain in Bloom	<p>Bloom’.</p> <ul style="list-style-type: none"> <li>Widen participation amongst our community.</li> <li>Introduce regular monitoring of plants and displays for any sign and remediation of disease.</li> <li>Develop year round approach to quality displays in public/visitor spaces.</li> <li>Promote Civic Pride approach to scheme development.</li> <li>Increase sponsorship opportunity.</li> <li>Britain in Bloom being used to increase community involvement.</li> <li>Fund raising from community.</li> </ul>	SLDC CCC Chamber of Trade		<p>installed.</p> <p>Community gardeners question time.</p> <p>Chamber of Trade and other business sponsorship being developed.</p>
3.7 😊	Provision of quality public spaces meeting expectation of users.	<ul style="list-style-type: none"> <li>Creation of a sense of place within the community.</li> <li>Pursue proposals to reinvigorate Ellerthwaite Square/Library Gardens to provide accessible, safe and appealing space for community and visitor use.</li> <li>Investigate opportunity for delivering enhancement to other existing public space for benefit of the wider community.</li> <li>Refurbish WTC seats.</li> <li>Approach SLDC to refurbish their seats.</li> <li>Ensure Ellerthwaite Square contributes to townscape.</li> </ul>	SLDC CCC LDNPA Civic Society Cumbria Tourism	0/2 Years	<p>Seating survey undertaken by Civic Society.</p> <p>Funding identified to assist installation of high quality scheme.</p> <p>Working with police, youths and older population to renovate various seats.</p>
3.8 😊	Access to a wider range of affordable and appropriate sporting facilities to meet health needs across the community.	<ul style="list-style-type: none"> <li>Pursue opportunity for Multi Use Games Area (MUGA) or similar within appropriate locations.</li> <li>Encourage creation of well located facilities for resident and visitor youth activities.</li> <li>Research opportunity, and seek delivery where appropriate, for the provision of facilities meeting the needs of the older members of the community.</li> <li>Encourage good value approach to public access sports facilities.</li> <li>Support opportunities for sporting provision.</li> <li>Improve range of facilities on The Glebe.</li> </ul>	PCT SLDC CCC Sporting clubs and facilities Age specific groups BWCCT LDNPA	0/2 Years	<p>MUGA rejected by community as site not appropriate. Funding lost.</p> <p>Working Group established to investigate transfer and redevelopment of Squash Courts to create improved and focused Youth sport facility.</p> <p>Consulting with BWCCT.</p>

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					Supported SLDC Heritage bid.
3.9 😊	Ensure towns footpath links are maintained in relation to their location and use.	<ul style="list-style-type: none"> <li>• Regularly monitor for obstruction/hazards.</li> <li>• Ensure signposting clean and appropriate.</li> <li>• Maintain lighting to appropriate levels.</li> </ul> Arrange appropriate cleaning/maintenance.	CCC LDNPA SLDC Walking Groups	0/2 Years	A monitoring walk carried out. Article in Hub. Wrote to CCC. Litter pick to tidy.  Working with Cumbria CC Ranger on Sheriffs Walk project.

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GREEN AND CLEAN					
Ref	Issue	Actions Desired	Potential Partners	Time-scale	Progress
4.1 😊	Impact of dog fouling.	<ul style="list-style-type: none"> <li>Evaluate issues relating to dog control, litter and fouling.</li> <li>Increase allocation of bins along routes identified as problem areas.</li> <li>Investigate better ways of enforcing by laws – extend remit of traffic wardens.</li> <li>Provide environmentally friendly poop scoop bags.</li> <li>Investigate effectiveness of designated dog exercise areas.</li> <li>Promote routes to stricter enforcement and penalties in appropriate locations.</li> <li>Support production of a dog fouling.</li> <li>'toolkit' to promote best practice re fouling.</li> <li>Provide management at community level.</li> </ul>	Police SLDC LDNPA	0/2 Years	Police and Infant School held special event with SLDC. WTC funded signs designed by the children. 'Pick up your poo' campaign. SLDC consultation. SLDC to check stickers.
4.2 😊	Impact of litter and further increase in recycling activities.	<ul style="list-style-type: none"> <li>Build on existing litter pick successes with local schools and organisations.</li> <li>Consider some form of competition to encourage a sustainable approach to local cleanliness.</li> <li>Improve coordination of existing service promotion – develop wider understanding of who does what.</li> <li>Employment of a 'Parish Handyman' to help maintain cleanliness within key areas.</li> <li>Ensure that bins provided are fit for purpose and easily maintained and possible waste separation.</li> <li>Provide cigarette and gum bins on the streets.</li> <li>Install small scale recycling collection points alongside general waste bins, particularly at high visitor location.</li> <li>Publish information about prosecutions relating to Fly Tipping.</li> <li>Develop an appropriate forum to encourage input of ideas from local schools.</li> <li>Improve awareness of litter bin location and frequency of empty.</li> <li>Seek to ensure that demand meets litter bin provision.</li> <li>Undertake mapping exercise/monitoring of bin location v usage.</li> </ul>	Police SLDC LDNPA CCC	0/2 Years	WTC regular litter pick in partnership LDNPA.  Youth involvement.  Certificates at Windermere in Bloom.  SLDC came to WTC to discuss.  Initiative to be developed to reward businesses keeping public frontages tidy.  Investigate more bins and locations.  Bin sponsors?

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		<ul style="list-style-type: none"> <li>Encourage storage of bins/recycling boxes within owners property rather than being left on the street.</li> </ul>			
4.3 😊	Junk Mail.	<ul style="list-style-type: none"> <li>Promote awareness and use of the mail preference service through local communication media.</li> </ul>	The Hub Westmorland Gazette	0/2 Years	Advertised in The Hub – re-run?
4.4 😊	Carbon Footprint, impact and reduction.	<ul style="list-style-type: none"> <li>Promote development of steering group to identify routes to footprint reduction.</li> <li>Find route to better inform local residents/businesses regarding energy efficiency installation and planning processes.</li> <li>Provide easy access to information regarding grant availability, help lines, web based information etc.</li> <li>Ensure new build properties properly deliver improved carbon footprint towards an ultimate goal of zero.</li> <li>Investigate opportunities for a Carbon Zero Windermere.</li> <li>Promote local food growing.</li> <li>Promote Fairtrade.</li> </ul>	South Lakes Action on Climate Change Transition Initiative SLDC LDNPA CCC TACT Windermere Reflections	0/3 Years	TACT established.  2 Big Green Events held.  Use churches.  Schedule of events developed to engage wider community participation and awareness.
4.5 😊	Utilisation of alternative energy sources.	<ul style="list-style-type: none"> <li>Develop/promote schemes to extract energy from Windermere.</li> <li>Foster formation of Community Group.</li> <li>Support appropriate schemes for renewable energy production.</li> <li>Encourage utilization of wind power where appropriate.</li> <li>Enhance awareness of micro renewable energy opportunities including use of household waste within domestic situation.</li> <li>Develop schemes for grey water collection and use.</li> </ul>	Green Business Forum Cumbria Business Environment Network Envirowise ENCAMS Chamber of Trade TACT	0/3 Years	Working Group to be formed. Contacts made with Schools/Community.  Included in TACT Action Plan.
4.6 😊	Seek ways to reduce environmental impact of motor vehicles.	<ul style="list-style-type: none"> <li>Encourage energy efficient driving.</li> <li>Improve allocation/utilisation/designation of appropriate cycle routes.</li> <li>Encourage car sharing schemes.</li> <li>Encourage introduction of cost effective water taxis on the lake.</li> <li>Develop more awareness of cost efficient and transferable ticketing opportunities.</li> <li>Upgrade standard of public transport provision.</li> <li>Find route to acceptable park and ride provision</li> <li>Support appropriate schemes to deliver sustainable transport initiatives for future generations.</li> </ul>	SLDC CCC LDNPA LLCRP LLRUG Stagecoach Windermere Lakes Cruises Other commercial transport operators TACT Cumbria Tourism	0/10 Years	Leaflets/advert produced on cycle routes.  Car sharing scheme promoted.  Drop floor buses now available.  LDNPA have a grant to promote green travel.



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<p>4.7 😊</p>	<p>Water Quality</p>	<ul style="list-style-type: none"> <li>Support initiatives to improve management of the catchment area in Windermere Reflections plan.</li> </ul>	<p>United Utilities Environment Agency Windermere Reflections</p>	<p>0/2 Years</p>	<p>Go Lakes promotion. UU now delivering work on sewage reduction at The Glebe and reduce storm water in Windermere.  Windermere Reflections established with lottery grant.</p>
<p>4.8 😊</p>	<p>Plastic and cardboard recycling.</p>	<ul style="list-style-type: none"> <li>Support schemes to encourage more effective plastics recycling.</li> <li>Support schemes to encourage more effective cardboard recycling.</li> <li>Support routes to improved commercial recycling overall.</li> <li>Achieve kerbside plastic and card collection.</li> </ul>	<p>CCC SLDC CoT</p>	<p>0/2 Years</p>	<p>Plastic &amp; card facilities available in Booths car park.  Recommended cardboard and plastic collection to SLDC.</p>

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COMMUNITY WELLBEING AND SAFETY					
Ref	Issue	Actions Desired	Potential Partners	Time-scale	Progress
5.1 😊	Concern relating to street crime and general disorder.	<ul style="list-style-type: none"> <li>Promote opportunity to investigate effective use of street based or alternative CCTV installation.</li> <li>Introduce a community facing website for local police related matters and positive communication.</li> <li>Work with police and CSP to promote good practice in relation to crime reporting.</li> <li>Encourage development of Environmental Visual Audits.</li> <li>Support systems for better monitoring of areas of identified areas of criminal or anti social activity.</li> <li>Support systems for better monitoring of areas of identified undesirable activities.</li> <li>Promote alternative contact numbers for 'petty crime' reporting to enable proper use of emergency numbers.</li> <li>Support initiatives to ensure appropriate policing presence during key events.</li> <li>Widen awareness of crime mapping website and how to interpret.</li> </ul>	<p>CSP Police and Fire Authority CCC SLDC WYP WTC</p>	0/2 Years	<p>Windermere CSP quarterly meetings. All issues of concern in Action Plan and monitored for progress. WRC represented on local CSP.</p> <p>Proactive police approach to all issues.</p> <p>Regular reports to WTC and Neighbourhood Forums.</p> <p>2011 saw continued fall in antisocial behavior.</p> <p>Police contacting people by 'Boxes' for issues to be posted after trying meetings.</p> <p>Revised policing arrangements introduced February 2011.</p> <p>www.police.uk launched.</p> <p>Co-ordinated police events.</p>

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					CSP still working. Age UK working with youths.
5.2 😊	Preparedness of community in relation to storms, floods or pandemics.	<ul style="list-style-type: none"> <li>• Development/dissemination of Community Friendly Emergency Planning Procedures.</li> <li>• Community Groups formed to deal with local flooding.</li> <li>• Emergency cards for vulnerable people.</li> </ul>	SLDC; CCC;PCT Police and Fire Authority Voluntary organisations Environment Agency	0/2 Years	Central Lakes Local Area Partnership is taking this forward as a priority.  Emergency cards distributed. Grants applied for for bi-lingual versions.  Troutbeck Bridge and Craig Walk flood groups established and some work planned for both areas.
5.3 😊	Ability to access affordable loans and greater access to information about cost of loans.	<ul style="list-style-type: none"> <li>• Investigate establishment of a Credit Union.</li> <li>• Investigate and promote routes to alternative funding and availability of existing local schemes.</li> <li>• Support production of information relating to managing debt.</li> </ul>	SLDC CCC CAB	0/5 Years	Meetings on Credit Union attended.  Credit union advertised in The Hub.  1000 pledges now needed.  WTC made grants to CAB.  Credit Union making good progress. Speaker at Town Council. Investigated at Community Day.

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COMMUNICATION					
Ref	Issue	Actions Desired	Potential Partners	Time-scale	Progress
6.1 😊	Awareness of activities undertaken by Town Council and encouraging increased community participation.	<ul style="list-style-type: none"> <li>Establish, develop and manage a dedicated Town Council website.</li> <li>Improve presentation and access to Town Council minutes.</li> <li>Ensure frequency of the Hub meets local demand.</li> <li>Extend awareness and utilisation of The Hub on-line.</li> <li>Introduce more regular issues of The Hub, and identify route to improve funding streams.</li> <li>Develop content of Annual Parish Meeting to be more community inclusive. Find route to encouraging greater community presence at meetings.</li> <li>Identify opportunity to utilise role of Mayor to greater benefit of resident and business community.</li> <li>Consider introduction of local 'councilor surgeries'.</li> <li>Promote contact details for local councilors</li> <li>Celebrate community achievements.</li> <li>Organise Community Conference.</li> </ul>	SLDC LSP Local Businesses Local Newspapers CoT Shops Library The Shop Doctor	0/2 Years	<p>Website live.</p> <p>Tweeting.</p> <p>Hub supported.</p> <p>Community groups funded by WTC. Invited to last Annual Parish Meeting.</p> <p>Mayor attended numerous community events representing the Town and developing awareness of WTC.</p> <p>Allotments and WIB meetings.</p>
6.2 😊	Extending the inclusiveness of Windermere Town Council.	<ul style="list-style-type: none"> <li>Research opportunity to rename Council to incorporate Bowness within title, implement if appropriate.</li> </ul>	CALC SLDC	0/1 Year	Annual Parish Meeting
6.3 😊	Deliver improved accessibility to community resources.	<ul style="list-style-type: none"> <li>Seek route to development of a Community Campus through joint provision of services linking Library/Library Gardens/Marchesi Centre and Langstone House (Broad Street) facilities.</li> <li>Develop a youth forum for Action in our Community, encourage volunteering.</li> <li>Work in partnership with other parishes to maximise local opportunities.</li> <li>Support development of initiatives to improve local accountability and decision making.</li> <li>Extend WTC role within the Local Strategic Partnership and participation in Local Area Agreements and Local Area Partnerships.</li> <li>Participatory Budgeting.</li> </ul>	SLDC CCC Voluntary Sector	0/5 Years	<p>Early meetings by SLDT/CCC failed to deliver but proposals have now led to redecoration and some internal improvements.</p> <p>Ambleside to Auschwitz exhibition enabled following CCC awareness of space opportunities</p> <p>Central Lakes LAPs supported.</p>

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					WTC active in LAP. CALC reps attend meetings.
6.4 😊	Promoting positive news through the Westmorland Gazette and other local media.	<ul style="list-style-type: none"> <li>• Encourage residents to report more positive information on local activities in the Gazette.</li> <li>• Seek route to increase local information within Community News sector of Gazette.</li> <li>• Encourage new media Communication alternatives.</li> <li>• Use Evening News contact.</li> </ul>	The Hub Neighbourhood Forum Community	0/2 Years	<p>Press Releases to cover important issues and use of Hub extended for positive news development.</p> <p>Mayor has responded to key issues in both press and on radio.</p> <p>Allotments; Lighting on Rayrigg Road; Britain in Bloom and radio interviews.</p>
6.5	Broadband	<ul style="list-style-type: none"> <li>• Improve speed of connectivity</li> </ul>	SLDC LAP CCC Broadband Champion	Ongoing	<p>LAP support.</p> <p>Chamber of Trade support.</p> <p>SLDC consulted and encouraging to happen.</p> <p>CCC consulted.</p>

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HIGHWAYS AND SUSTAINABLE TRANSPORT					
Ref	Issue	Actions Desired	Potential Partners	Time-scale	Progress
7.1 😊	Train Service	<ul style="list-style-type: none"> <li>Seek to identify opportunity for more regular Windermere/Oxenholme shuttle service if need proven.</li> </ul>	CCC SLDC LLCRP LLRUG LDNPA	0/5 Years	Lakes Line representative.
7.2 😊	Bus Service	<ul style="list-style-type: none"> <li>Support initiatives to improve quality of local buses.</li> <li>Improve access for the disabled and push chair users.</li> <li>Seek routes to ensure best value travel costs.</li> </ul>	CCC Stagecoach Other commercial operators LDNPA	0/5 Years	Grant agreed to Kendal rural bus service route from WTC and LAP.  Influenced 2 services.  Supported rural service for the last 2 years.
7.3 😊	Motor Cars	<ul style="list-style-type: none"> <li>Encourage development of local schemes to encourage use of environmentally friendly motor vehicles.</li> <li>Support opportunities to provide alternative transport needs to those arriving by car.</li> <li>Pursue initiatives to improve town edge 'Gateway' Parking.</li> <li>Support initiatives for development of an integrated, sustainable and affordable public transport system.</li> <li>Seek to encourage appropriate authorities to initiate reasonable levels of car parking charges to encourage longer stay parking.</li> <li>Support installation of a transferable car park ticketing policy across local car parks regardless of operator.</li> </ul>	Taxi Companies Car Rental Companies Local Green Initiatives LDNPA	0/5 Years	In consultation with LAP.  Local meetings.
7.4 😊	Bicycles	<ul style="list-style-type: none"> <li>Encourage greater awareness of proper use of designated cycle routes.</li> <li>Encourage development of suitable cycle routes across the area without pedestrian/motor car conflict.</li> </ul>	SLDC CCC LDNPA Sustrans Cycle businesses	0/5 Years	SLACC and TACT distributed cycle route map.  Bike on bus.  Extended cycle route round lake.

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7.5 😊	Boats	<ul style="list-style-type: none"> <li>Support opportunities for developing additional lake based public transport capacity via water taxis etc.</li> <li>Ensure sufficient boarding/landing capacity at key locations to allow cost effective water based transport development.</li> </ul>	Windermere Lake Cruises. SLDC CCC LDNPA Private enterprise.		<p>Installed new piers at Brockhole.</p> <p>Lake User Forum invited to regular meetings.</p>
7.6 😊	Traffic management	Ensure changes to traffic systems are properly trialed and that the most appropriate solutions implemented.	CCC	0/10 Years	Proactive in responding to conservation area and planning.
7.7 😊	Rectification of highways failings	<ul style="list-style-type: none"> <li>Improve awareness of activities of Highways Stewards and HIGHWAYS HOTLINE.</li> <li>Investigate installing highways issues/action taken reporting points in strategic locations (library etc).</li> <li>Seek to have highways hotline on line reporting made user friendly.</li> <li>Request that schedule of rectification times for hotline issues reported are publicly available.</li> </ul>	CCC	0/2 Years	<p>WTC remains diligent in reporting defects to Hotline and Highway Steward – prompt reporting.</p> <p>Many roads re-surfaced.</p> <p>Hotline in The Hub and on website.</p>
7.8 😊	Standards of signage cleaning and maintenance	<ul style="list-style-type: none"> <li>Employ a local 'highway' steward responsible for direct rectification of local issues.</li> <li>Utilise local steward to liaise with appropriate authorities to address issues beyond their personal remit.</li> </ul>	WTC	0/1 Year	<p>As above.</p> <p>Some cleaned for torch event and Britain in Bloom.</p> <p>Town Steward used occasionally.</p>
7.9 😊	Overhanging vegetation at high and low levels	<ul style="list-style-type: none"> <li>Establish a 'vegetation hotline' or similar reporting process.</li> <li>Establish process for monitoring areas of concern.</li> <li>Seek to promote good housekeeping to encourage households and businesses to regular monitor their boundaries and attend to overhangs.</li> <li>Clarify legislation relating to overhanging vegetation.</li> <li>Address risk averse concerns regarding private individuals maintaining public space on their boundaries.</li> </ul>	WTC SLDC CCC	0/2 Years	<p>WTC regularly report vegetation over growth.</p> <p>Was LAP priority.</p> <p>WIB team proactive.</p>
7.10	Winter Gritting	<ul style="list-style-type: none"> <li>Snow champions</li> </ul>	WTC CCC SLDC	Ongoing	<p>Promote CCC project.</p> <p>Advertise for local snow champions.</p>

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SKILLS/TRAINING/EMPLOYMENT					
Ref	Issue	Actions Desired	Potential Partners	Time-scale	Progress
8.1 😊	Access to wider range of vocational skills training	<ul style="list-style-type: none"> <li>Identify source and find better route to promote local training providers and courses available.</li> <li>Identify routes to extend access to wider training opportunities.</li> <li>Encourage provision of opportunities for apprenticeships and identify opportunity to access grants.</li> <li>Seek route to promote awareness of local employment opportunities.</li> <li>Promote wider awareness of range of local businesses and employment needs.</li> </ul>	Kendal College Lakes School Connexions LSP	0/2 Years	
8.2 😞	Awareness of opportunities available through University of Cumbria	<ul style="list-style-type: none"> <li>Develop closer liaison with University of Cumbria.</li> </ul>	UoC LSP	0.5 Years	
8.3 😊	Availability of 'affordable' starter/incubator workspace	<ul style="list-style-type: none"> <li>Ensure that local initiatives for new developments are properly considered ensuring that appropriate development opportunities are not overlooked.</li> <li>Support opportunities to provide innovative solutions to workspace provision.</li> </ul>	SLDC LDNPA LSP	0/10 Years	
8.4 😊	Increase volunteer numbers	<ul style="list-style-type: none"> <li>Identify vacancies within local community organisations.</li> <li>Encourage wider voluntary participation by more widely promoting opportunities available.</li> <li>Address concerns relating to perceived risks associated with volunteering.</li> <li>Facilitate a volunteering fair.</li> </ul>	Voluntary organisations Connexions Schools Colleges CVS	0/2 Years	Community conference to include voluntary organisations and chance to volunteer.  Hub highlights voluntary organisations work.  CVS website.
8.5 😊	'low wage' economy needs to be overcome		LSP CREA Business Link CoT	0/10 Years	



# WINDERMERE BOWNESS & TROUTBECK BRIDGE COMMUNITY PLAN

See final page for full partner names and priority grading

LOCAL ECONOMY					
Ref	Issue	Actions Desired	Potential Partners	Timescale	Progress
9.1 😊	Maintaining the diversity of our local trading environments	<ul style="list-style-type: none"> <li>Support programs to enhance business presentation of 'high street' businesses.</li> <li>Support programmes to improve standards of customer service.</li> <li>Encourage initiatives to promote local shopping.</li> <li>Seek route to help maintain rural service provision.</li> </ul>	SLDC, CCC LSP LDNPA CoT The Shop Doctor	0/2 Years	
9.2 😊	Improving the quality and experience of local shopping and business environments	<ul style="list-style-type: none"> <li>Support initiatives to attract investment to deliver appropriate public realm regeneration and trading environment enhancement.</li> <li>Support development of a Business Improvement District Programme (BID's).</li> <li>Shop improvement scheme.</li> <li>Christmas voucher scheme.</li> <li>Parking vouchers.</li> </ul>	CCC SLDC LDNPA	0/10 Years	WTC member of Windermere Water front advisory partnership.  BID team addressed.  WTC and Mayor attended meeting on BID.
9.3 😊	Improving customer spend in the local community	<ul style="list-style-type: none"> <li>Investigate opportunity to introduce 'local currency'.</li> <li>Improve awareness of diversity of local businesses.</li> <li>Develop a buy local scheme.</li> <li>Investigate potential for groups of local retailers to offer a web based home delivery scheme.</li> <li>Christmas voucher scheme.</li> </ul>	CoT SLDC CCC CT(Taste District) Business Community	0/5 Years	Chamber of Trade produced map.  Part of TACT Big Green Events
9.4 😊	Enabling new business start up	<ul style="list-style-type: none"> <li>Identify sites for development of industrial/business use.</li> <li>Encourage more innovative thinking regarding development of agricultural buildings for clean industry use.</li> </ul>	LDNPA SLDC LSP	0/5 Years	WTC responded to LDNPA consultation on possible sites.  Training session through SLDC.  Chamber of Trade.
9.5 😊	Potential impact on local business vitality of reduced service provision at Tourist Information Centre	<ul style="list-style-type: none"> <li>Work with appropriate authorities to seek route to maintain existing provision and retention of staffing levels.</li> <li>Seek route to enhance and extend service provision and deliver increase in associated jobs and skills development.</li> <li>Develop opportunities for joined up approach to</li> </ul>	SLDC CT LDNPA Other private sector operators	0/3 Years	SLDT entered discussions with SLDC and partners to secure appropriate delivery solution. Lakes Hospitality Association took over from 1 <sup>st</sup> April 2011.

# WINDERMERE BOWNESS & TROUTBECK BRIDGE COMMUNITY PLAN

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		<p>accessing wider range of community and visitor information through TIC's.</p> <ul style="list-style-type: none"> <li>• Work with other organisations to seek route to facilitate alternative routes to improved and cost effective service delivery.</li> </ul>			Solution identified for Windermere.
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## Priority for action:

 **HIGH**

 **MEDIUM**

 **LOWER**

## Partners Identified:

BWCCT	Bowness and Windermere Community Care Trust
CAB	Citizens Advice Bureau
CALC	Cumbria Association of Local Councils
CBEN	Cumbria Business Environment Network
CCC	Cumbria County Council
CDRP	South Lakeland Crime and Disorder Reduction Partnership
CSP	Windermere Community Safety Partnership
CoT	Windermere & Bowness Chamber of Trade
CREA	Cumbria Rural Enterprise Agency
CSP	Cumbria Strategic Partnership
CT	Cumbria Tourism
ENCAMS	Environmental Campaigns (Keep Britain Tidy)
LDNPA	Lake District National Park Authority
LLCRP	Lakes Line Community Rail Partnership
LLRUG	Lakes Line Rail User Group
LSP	Local Strategic Partnership
PCT	Primary Care Trust
SLDC	South Lakeland District Council
UoC	University of Cumbria
WTC	Windermere Town Council